



SEP 05 '89  
City Manager's Office

King Videocable Company

1521 S. Stockton Street  
Lodi, California 95240  
209/369-7451

An Affiliate of King Broadcasting Company

September 1, 1989

Tom Peterson  
City Manager, City of Lodi  
221 W. Pine  
Lodi CA 95240

Dear Tom:

King Videocable Company is changing some rates effective October 1, 1989. These rates were last changed October 1, 1988, and at that time some of the rates were reduced.

We continue to receive very favorable response to our programming choices and the quality of service we are providing. We are looking at new additional programming for 1990 and are surveying and talking to customers this fall regarding possible choices to meet their needs and interests.

I have enclosed our current channel card listing FM stereo as well as TV channels.

Best regards,

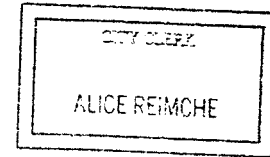
*Deanna Enright*  
Deanna Enright  
General Manager

enc .

KING VIDEOCABLE COMPANY - LODI  
RATE SCHEDULE EFFECTIVE OCTOBER 1, 1989

SERVICE	Rate Effective 10-1-89	Rate Effective 6-1-89	Previous Rate 10-01-88
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A. <u>INSTALLATION</u>			
Installation, first outlet	45.00	45.00	35.00
Additional outlets, each	30.00	30.00	20.00
Relocation of existing outlet, each	30.00	30.00	20.00
Non-standard installation - unusual construction requirements or cable drop over 150' time and materials			
B. <u>MONTHLY SERVICE</u>			
Basic service, first outlet (31 channels)	16.50	15.45	15.45
Additional outlets, each	2.75		
PACKAGES			
1 premium service	11.00	10.50	10.50
2 premium services	18.00	18.00	18.00
3 premium services	25.00	24.50	24.50
4 premium services	31.00	30.50	30.50
5 premium services	37.00	36.50	36.50
C. <u>OTHER FEES AND RENTALS</u>			
Processing fee to change packages	10.00	10.00	10.00
Remote control converter rental - monthly	3.00	3.00	3.00
Standard converter rental - monthly	2.00	2.00	2.00
Trip charges may be assessed for problems not related to cable TV service (VCR hookups, fine tuning TV, etc.)	30.00	30.00	15.00
A/B switch purchase	10.00	10.00	10.00
D. <u>BULK/COMMERCIAL ACCOUNTS</u>			
▪ Apartments:	Per Unit	Per Unit	
less than 50 units	10.90	10.25	10.25
50 and more units	8.50	8.00	8.00
▪ Motels	7.00	7.00	6.65

Other lower rates may be available for special promotions or existing agreements.



MEMORANDUM

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TO : The Honorable Mayor and  
Members of the City Council

FROM : City Manager

DATE: September 7, 1989

SUBJ: Cable TV Rate Adjustment

Attached for your information and review is a copy of a letter from Ms. Deanne Enright, General Manager, King Videocable Company, advising of the latest rate adjustment. Attached to the letter is a copy of the revised rate schedule which will be effective October 1, 1989. The most recent adjustments were made effective October 1, 1988 and June 1, 1989. The tabulation attached to the letter presents these numbers.

This letter will appear as a "Communication" on the agenda for the regular meeting of September 20, 1989. As the City Council is aware, it has no rate setting authority in the field of cable television. This is for information only.

With regard to Giantsvision, it is unknown at this time whether or not there will be a rate adjustment next season. The local cable company must wait to hear from the Giantsvision people later this year.

TAP :br

Attachment

COUNC641